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GREEN
BIN
ECO GROUP DISCOUNTING

The Problem in Question

- Consumers like to buy the lowest priced products



The Greenbin Solution

Its Simple!

We will hunt down unbelievable local green deals and offer them to you!



<https://www.pragueticketoffice.com/group-booking-for-private-groups/>

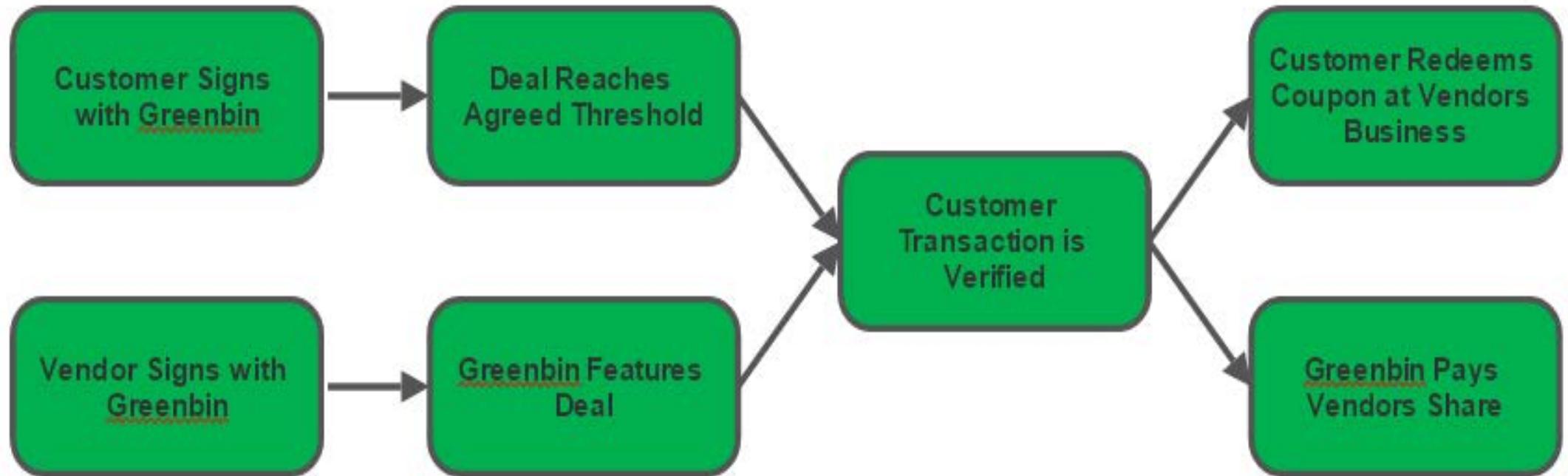
Weekly Environmental Goal



KWh/year savings



The Greenbin Solution



The Greenbin Solution



<http://www.bikesdirect.com/>

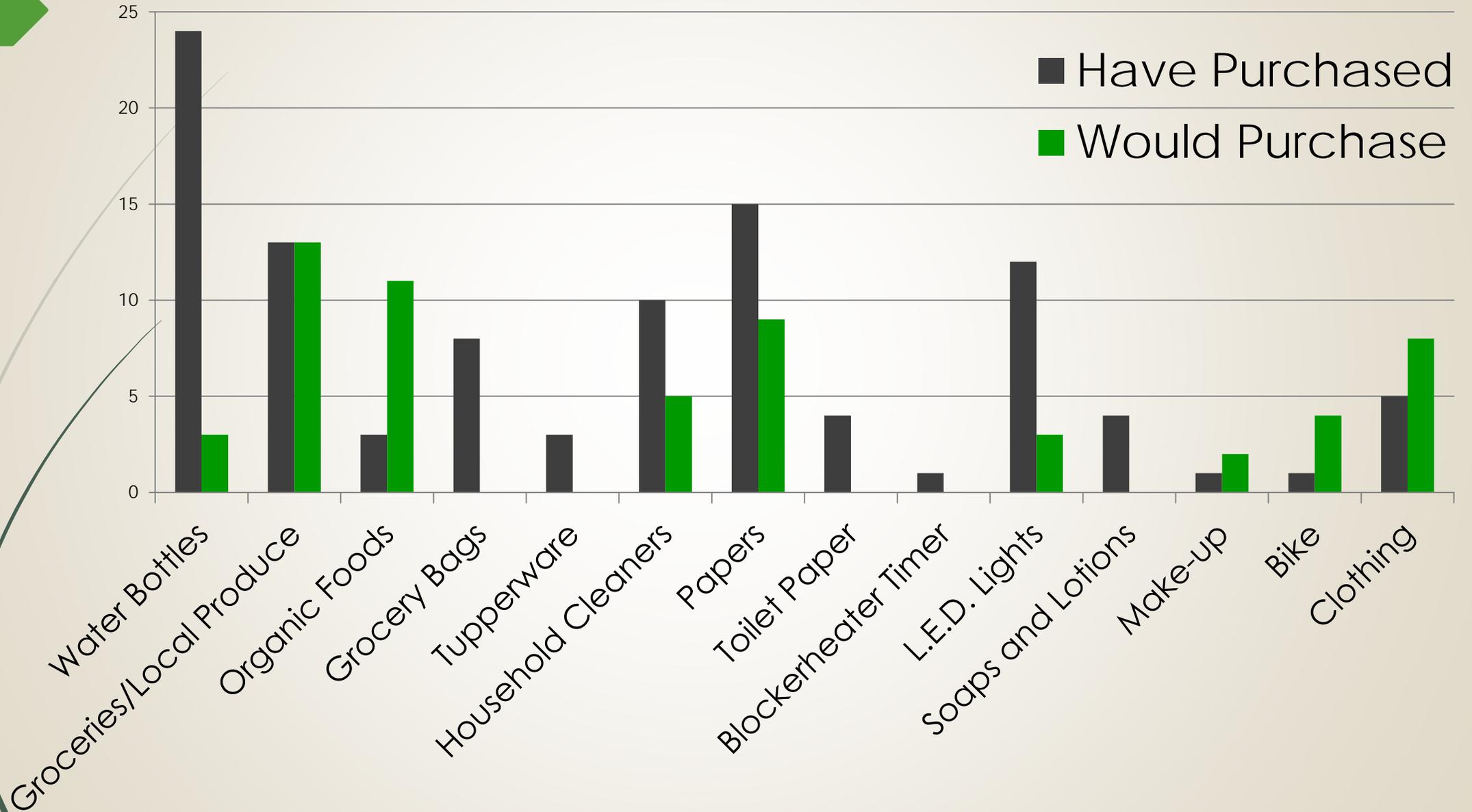


<http://www.goodhousekeeping.com/>



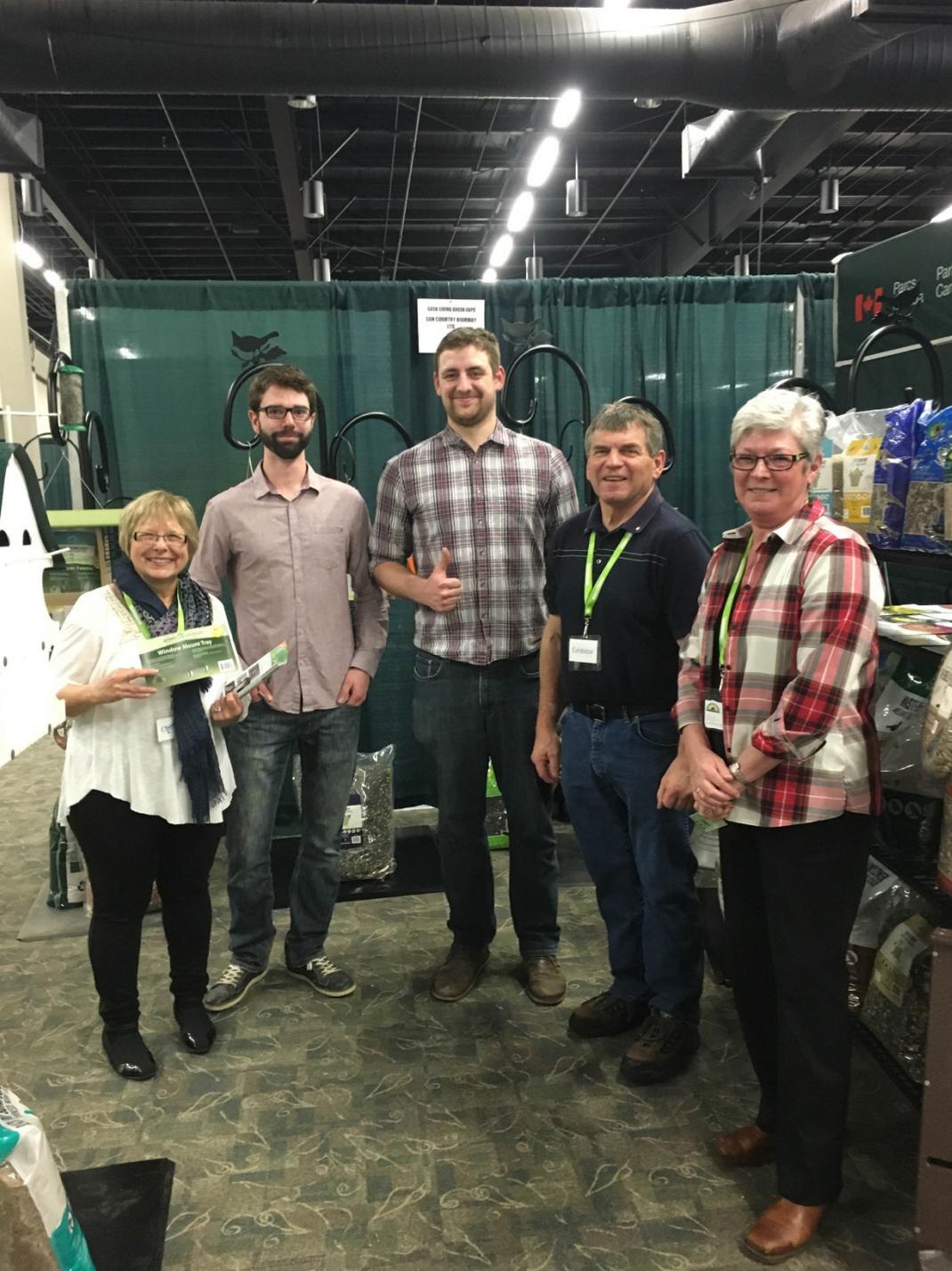
<https://www.northernsafety.com>

ENVS 401 Class Survey



Taking Action: Networking

- Visited the Saskatchewan Living Green Expo on Feb 26th
- Networked with local businesses and presented “GreenBin”



Taking Action: Social Media



Search for posts on this Page

8 people like this
Emily Ericson and 3 other friends

View Pages Feed
See posts from other Pages

Invite friends to like this Page

Want More Phone Calls?

Get people near Sask Green Bin to call you today.

[Promote Local Business](#)

Status Photo / Video Event, Milestone

GREEN BIN Write something...

GREEN BIN Sask Green Bin
Published by Steven Kessler (7) · March 17 at 11:11

Greenbin wants to make buying green go mainstream. We will help you, the consumers, to buy greener products. If you are a business and want an innovative marketing line and let's see what we can do to help. By joining our community you will be exposed to tons of health products right here in Saskatoon. Like us on Facebook and let us know what green products you wish to see featured!

Home Notifications Messages Search Twitter

GREEN BIN

TWEETS 8 FOLLOWING 34 FOLLOWERS 6

GreenBin
@saskgreenbin
We plan to offer deals on local environmentally friendly products! This is a pilot project being run by U of S Environment and Sustainability students

[Tweet to GreenBin](#)

GreenBin Retweeted
TheStarPhoenix.com @TheStarPhoenix · Jan 19
Sask. restaurants that source local food aren't affected as much by low dollar
[thestarphoenix.com/storyline/sask... #business](#)

GREEN BIN @saskgreenbin · Mar 17
Don't forget to like Sask Green Bin on Facebook! #sustainability

GREEN BIN @saskgreenbin · Mar 17
Hey Green Bin Community! What kind of green products would you want to buy at a lower cost? Would love to hear some feedback #sustainability

Customer Support X Cre

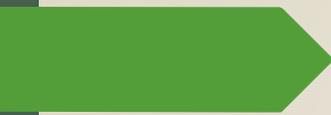
"... can do so much"
Helen Keller

Subscribe to Recieve Green Deals

Email Address

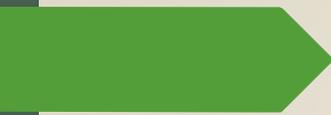
f YouTube Twitter p

...en more amazing deals and offers to see your business featured here,



Key Factors for Success

- Developing a brand name
 - Building merchant relationships
 - Strong marketing tool for green products
 - Imbedded in Saskatoon
- 



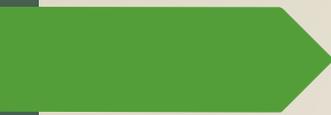
Accomplishments

- People are starting to notice
- London Drugs and Co-op showing strong interest.
- Like us on Facebook and follow us on Twitter to show support and make Greenbin come to life!

London Drugs Sodastream

- 50% off Sodastream machine
 - Regular Price \$99.00
- Why its better than the alternative
 - Saves 2000 bottles per one CO2 cartridge





Because...

“Alone we can do so little,
together we can do so much.”

Helen Keller